

ThinkVest Solutions, Inc.

BUSINESS SUMMARY:

ThinkVest’s online platform, J2Vest, transforms future intellectual property (IP) licensing revenues into secure, tradable financial contracts. This innovative approach creates new funding opportunities for IP owners while offering investors access to a lucrative IP market.

Through IP securitization, IP owners can package their assets into structured financial instruments which generate cash flows from the underlying IP. By serving as collateral, IP assets become tradable on financial markets, unlocking liquidity and expanding investment opportunities.

MARKET POTENTIAL:

The U.S. software licensing market is projected to reach \$379.30 billion by 2025 [1]. ThinkVest is initially targeting SaaS providers, with approximately 9,100 companies in the U.S. alone. North America accounted for 48% of the global SaaS market in 2023, valued at \$131.18 billion .

MANAGEMENT TEAM:

ThinkVest is led by a team of experts in financial software development and business management, bringing deep industry experience and execution capability.

COMPETITIVE ADVANTAGE:

Although alternative investment platforms for high-value assets exist, few are dedicated to IP securitization. ThinkVest’s deep expertise, purpose-built platform, and unwavering commitment to transparency uniquely position us to capitalize on the growing demand for IP-backed investments among accredited investors and small hedge funds.

REVENUE MODEL:

ThinkVest charges a contract processing fee on funds raised and a contract management fee for smart contracts oversight. Additionally, it receives revenue share from IP assets.



CUSTOMERS:

ThinkVest serves a range of entities, including: corporations and startups with IP assets, R&D-focused organizations, asset-rich companies seeking liquidity, University Technology Transfer Offices (TTOs), entrepreneurs and inventors, Financial institutions and investment firms.

MARKETING/SALES STRATEGY:

ThinkVest will implement a comprehensive go-to-market strategy that includes targeted digital campaigns aimed at key decision-makers, personalized outreach to prospects, and the publication of high-value content such as blog posts, whitepapers, and case studies. Additionally, ThinkVest will establish strategic partnerships with IP valuation firms, SPV management companies, law firms, and financial advisors, collaborating on joint marketing initiatives and co-hosted events.

FINANCIAL PROJECTIONS: ThinkVest’s two-stage equity financing strategy targets profitability by the tenth quarter. Financial projections reflect sustainable growth fueled by investor support and market traction.

